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Pamela leads the Fung Academy's supply chain futures group, which aims to equip Fung Group companies and suppliers with tools, technologies and knowledge to build sustainable, future-ready competitive advantage. By helping the Group build stronger, more resilient supply chains, she opens up competitive advantage for the Group and mitigates key sustainability risks. In addition, as Director, Sustainability for the Group, she supports the Group to develop businesses which are socially and environmentally responsible, while fostering growth and development in the emerging markets.

Prior to joining the Fung Group, Pamela was Director of the Global Finance Center of TCL Multimedia Technology Holdings, a major Chinese television and consumer electronics manufacturer. She previously worked at the World Economic Forum as its Associate Director for China, as well as Population and Community Development Association, a Thai NGO based in Bangkok.

Pamela has published widely, including four books on Asian development and business. She is a fellow of the Asia Global Institute. She has also given numerous talks on sustainability, corporate responsibility and Asia's growth and development.

Pamela graduated from Yale University summa cum laude with a degree in Philosophy and Chinese Studies. She holds an MSc Management degree from the London School of Economics.